



In honoring our small businesses, we invite you to a catered (local food vendor) free evening presentation

What: "Small Business Marketing: Understanding your audience, developing your brand identity, and the benefits of community engagement"

When: 6:00 – 7:30pm August 3, 2023, at Sandbar Community Room, Marsing City Hall, 18 Sandbar Ave., Marsing <Id 83639

Who: Emily Hendrickson External Affairs Manager at Integra Resources Corporation

My qualifications: BS in Communications from Colorado State University, MBA from Southern New Hampshire University. 10 years of communications/marketing and community relations experience.

Emily has worked with countless small businesses, economic development agencies, chambers of commerce, and divisions of tourism to support sustainable rural development.

This interactive workshop will work through the "Who, What, When, Where, Why" of marketing and connect Marsing area businesses with tools and resources to help them achieve success.

MUST RSVP BY JULY 31, TO RESERVE YOUR SPOT
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